

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**American Media & Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 557400 /		<u>Alt Order #</u> 09760445
<u>Product</u> <b>COFFMAN 4 CONGRESS</b>		
<u>Contract Dates</u> <b>09/11/12 - 09/17/12</b>		<u>Estimate #</u> <b>2669</b>
<u>Advertiser</u> <b>Coffman/R/Congress</b>		<u>Original Date / Revision</u> 09/11/12 / 09/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	31	09/12/12	09/17/12	M-F 530-6a Good Day	530-6a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				3	\$300.00			
2	31	09/12/12	09/17/12	Good Day Colorado	6a-7a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				5	\$300.00			
E 3	31	09/15/12	09/15/12	Rockies Baseball	130p-CC		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	-----S-				2	\$1,300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	09/11/12-09/17/12	Rockies Baseball	130p-CC	-----Sa--	:30		<del>\$1,300.00</del>	NM		
			Credited									
	2	31	09/11/12-09/17/12	Rockies Baseball	130p-CC	-----Sa--	:30		<del>\$1,300.00</del>	NM		
			Credited									
E 4	31	09/16/12	09/16/12	NFL/Postgame	2p-12a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,500.00			
5	31	09/12/12	09/17/12	Judge Judy M-F 3p-4p	3p-4p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$200.00			
6	31	09/12/12	09/17/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				5	\$400.00			
7	31	09/15/12	09/15/12	News Saturday 5p-530	5p-530p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	09/10/12-09/16/12	News Saturday 5p-530	5p-530p	-----Sa--	:30		<del>\$200.00</del>	NM		
			See MG 7.2									
	2	31	09/12/12-09/16/12	M-F 530p-6p Fox 31 News	530p-6p	---WThF----	:30		\$400.00	NM		
			(M) MG for 8.1,7.1									
8	31	09/15/12	09/15/12	News Sa 530-6p	530p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$200.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

Contract / Revision	Alt Order #
557400 /	09760445

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	COFFMAN 4 CONGRES	2669

Advertiser	Original Date / Revision
Coffman/R/Congress	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
												Totals		
												Spots	Amount	
	<u>Spot</u>	<u>Ch</u>	<u>Start Date</u> <u>Date Range</u>	<u>End Date</u> <u>Description</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u> <u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
	1	31	09/10/12-09/16/12	News Sa 530-6p			530p-6p	-----Sa--	:30	<del>\$200.00</del>	NM			
See MG 7.2														
9	31	09/15/12	09/15/12	College Football on	1p-cc				:30		NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		09/10/12	09/16/12	-----S-	1	\$1,200.00								
10	31	09/12/12	09/17/12	M-F LN 9p-930p News	9p-930p				:30		NM	5	\$4,375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		09/11/12	09/17/12	M-WTF--	5	\$875.00								
11	31	09/15/12	09/15/12	Sa LN 9p-930p	9p-930p				:30		NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		09/10/12	09/16/12	-----S-	1	\$500.00								
N 12	31	09/16/12	09/16/12	NFL on FOX 11am	11a-CC				:30		NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		09/10/12	09/16/12	-----S	1	\$3,000.00								
N 13	31	09/16/12	09/16/12	FOX NFL Pregame	10a-11a				:30		NM	1	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		09/10/12	09/16/12	-----S	1	\$1,800.00								
N 14	31	09/15/12	09/15/12	College Football Pregame	1230p-cc				:30		NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		09/10/12	09/16/12	-----S-	1	\$300.00								
												Totals	27	\$17,875.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	27	\$17,875.00	\$15,193.75
<b>Totals</b>	<b>27</b>	<b>\$17,875.00</b>	<b>\$15,193.75</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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